

Rep: TELEREP, INC..

## REP BUYLINES

Run On: Oct11/12 at 10:12

Requested by: ANGIE



E-Order#: 396572 (Rev 0) Agy#2283385

Hdln#: 6314171 (Mod 0.0)

Traffic#: 1372453

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Sep17/12 - Sep28/12

Salesperson: MARY LOU GOYETTE

Agency: SUSSMAN &amp; SIKES

Prod1: 3/42/750

Est#: 750

Advertiser: ISS/ISS/MDSCC/FIEGER

Prod2:

Demo: RW55+

Buyer: STEPHANIE HOWCROFT

Tel #:

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating RW55+	Rep: RW55+	Last Activity	Last Mod/Rev
	##SASK														
	1	Mon/1135P-1235A	30S	\$250	Sep24/12	Sep24/12	1	1	1	\$250	LETTERMAN	2.3	2.3	Sep13/12	Rev #0: A
		Contract Comment: LETTERMAN													
	2	Mon/4-5P	30S	\$400	Sep24/12	Sep24/12	1	1	1	\$400	DR. PHIL	2.8	2.8	Sep13/12	Rev #0: A
		Contract Comment: DR. PHIL													
	3	Mon/7-9A	30S	\$450	Sep24/12	Sep24/12	1	1	1	\$450	CBS THIS MORNING	2.6	2.6	Sep13/12	Rev #0: A
		Contract Comment: CBS THIS MORNING													
	4	Tu-F/1135P-1235A	30S	\$250	Sep18/12	Sep21/12	1	2	2	\$500	LETTERMAN	2.3	2.3	Sep13/12	Rev #0: A
		Contract Comment: LETTERMAN													
	5	Tu-F/1230-2P	30S	\$300	Sep18/12	Sep21/12	1	2	2	\$600	PM SOAP ROTATION	3.6	3.6	Sep13/12	Rev #0: A
		Contract Comment: PM SOAP ROTATION													
	6	Tu-F/4-5P	30S	\$400	Sep18/12	Sep21/12	1	2	2	\$800	DR. PHIL	2.8	2.8	Sep13/12	Rev #0: A
		Contract Comment: DR. PHIL													
	7	Tu-F/6-630P	30S	\$1,000	Sep18/12	Sep21/12	1	2	2	\$2,000	6P NEWS	8.2	8.2	Sep13/12	Rev #0: A
		Contract Comment: 6P NEWS													
	8	Tu-F/7-730P	30S	\$2,000	Sep18/12	Sep21/12	1	2	2	\$4,000	WHEEL OF FORTUNE	12.2	12.2	Sep13/12	Rev #0: A
		Contract Comment: WHEEL OF FORTUNE													
	9	Tu-F/7-9A	30S	\$450	Sep18/12	Sep21/12	1	2	2	\$900	CBS THIS MORNING	2.6	2.6	Sep13/12	Rev #0: A
		Contract Comment: CBS THIS MORNING													
	10	Tu-F/730-8P	30S	\$2,000	Sep18/12	Sep21/12	1	2	2	\$4,000	JEOPARDY	13.9	13.9	Sep13/12	Rev #0: A
		Contract Comment: JEOPARDY													
		Total 17 Spots for:		\$13,900					17	\$13,900		98.9	98.9		
		Monthly Estimate Dollars:													
										\$13,900	Sep/12		98.9	Sep/12	